

KLE Society's

College of Business Administration

Lingaraj College (Autonomous), Belagavi

PERFOR
IS REAL



PERFORMANCE ABILITY



OUR PHILOSOPHY

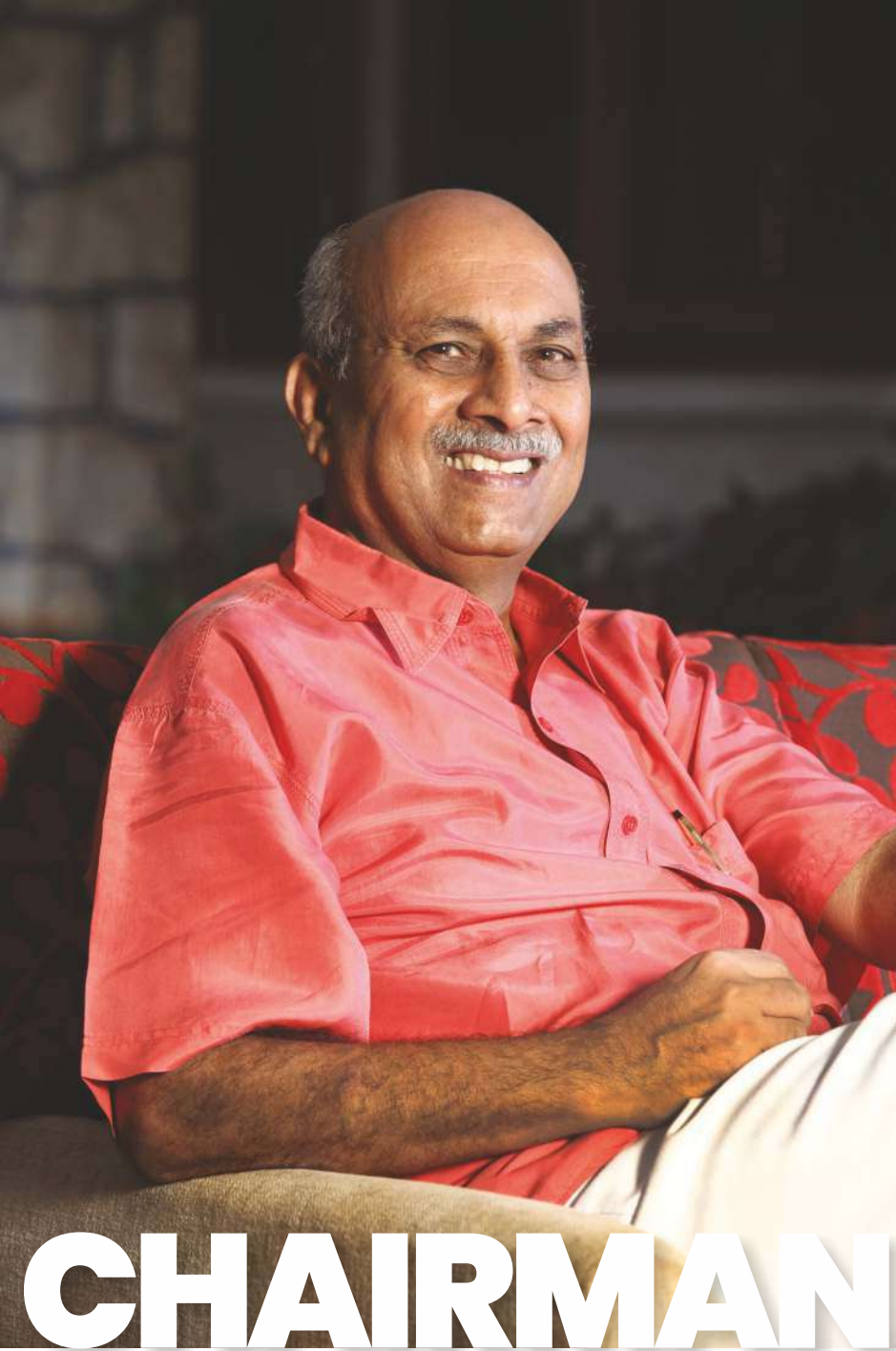
IF YOU THINK

"If you think you are beaten, you are
If you think you dare not, you don't,
If you like to win, but you think you can't
It is almost certain you won't.

If you think you'll lose, you're lost
For out in the world we find,
Success begins with a fellow's will
It's all in the state of mind.

If you think you are outclassed, you are
You've got to think high to rise,
You've got to be sure of yourself before
You can ever win a prize.

Life's battles don't always go
To the stronger or faster man,
But sooner or later the man who wins
Is the man WHO THINKS HE CAN!"



Dr. Prabhakar B. Kore

Chairman,
KLE Society, Belagavi

Education is a process of transformation of a persona through experiences and interventions that are aimed at enhancing knowledge, skills and perception. Since inception the focus at KLE has always been on "Empowerment through Education" and we take great pride in nurturing the capable citizens for nation building.

CBALC – An experience that defines lives

It was thus when the founding fathers established KLE Society in 1916. The society continues providing services with its 287 institutions along with the team of over 18000 staff members living up to the expectations of over 138000 students.

In a world full of enterprise and opportunity it is important to impart managerial skills to students across disciplines. Recognizing this responsibility, the KLE Society has introduced Professional Courses in Management Education at the graduate level. The defining factors at these institutions are the blending of conventional education with hands on experience and learning through corporate associations and live projects.

The College of Business Administration, Lingaraj College (CBALC), Belagavi is a trend setter. The autonomy accorded to the institution has paved the way for a complete learning experience. 26 years since its inception the institution stands apart from its peers. CBALC traverses the extra mile when it comes to student development. The institution has introduced Industry based specializations which have led to better employment. The innovative "Hobby based Open Elective courses" in Singing, RJ, Guitar, Theatre, Fine Arts, Photography and Hotel Operations have elevated the learning experience to a whole new level of interest. Consequently, the vibes on campus are enthusiastic and an aura of a unique degree of interest and curiosity pervades the eager minds.

It is no wonder that the institution continues to facilitate the evolution of global minded citizens with an ability to make a mark at any location and responsibility that they choose as the first and subsequent steps for making their career.



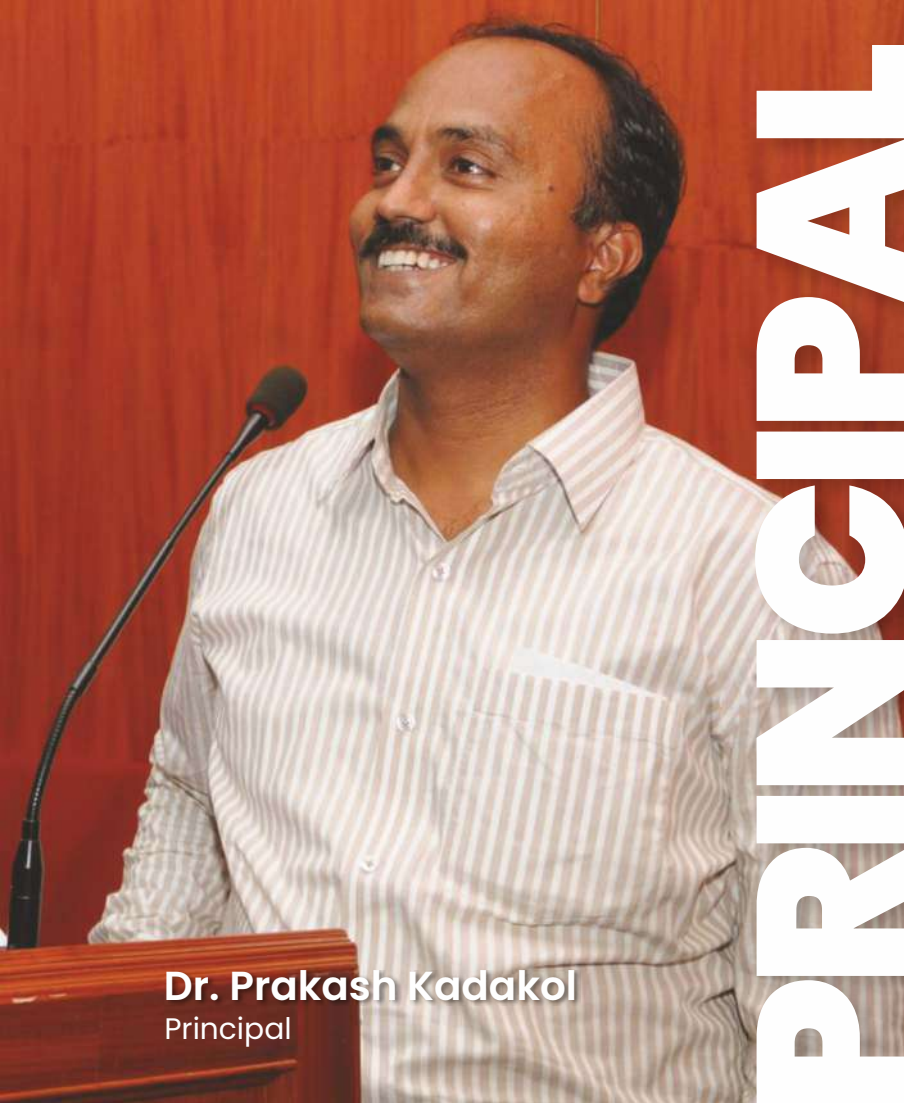
Twenty Five years of Excellence in Management Education

KLE Society's College of Business Administration, Lingaraj College (KLE CBALC) is a leading undergraduate management institution. Since its inception in 1996, when BBA course was introduced by Karnatak University Dharwar, CBALC has been offering the most extensive and effective BBA education in North Karnataka with a vision to 'make management concepts an integral part of everybody's life'.

The institute has been granted Autonomous Status in the year 2007 – a hallmark of high standards and repute by the University Grants Commission. The institute is re-accredited at the "A" level by NAAC in the year 2022.

23 batches of BBA students have graduated from the institute by undergoing a structured development program that develops their personality and communication skills which is basic requisite of today's business environment. Our alumni have risen to prominence in their chosen fields.

The institution has won 153 General Championships till date in various State and National Level Inter College Management events, besides winning several individual prizes.



Dr. Prakash Kadakol
Principal

Performance is Reality – The CBALC Way

Since inception our endeavor has always been to continuously strive towards development of students in knowledge, skill, attitude and ensure that they become the best version of themselves. The institute provides the requisite resources to facilitate the journey of their growth. The students are developed not just for a successful career but for a life full of success, happiness and respect.

The facilities – Classrooms, Library, Computer Lab, Ladies room, Seminar Hall and the supporting facilities like Amphitheatre, Central hall, Playground, Indoor Stadium, Swimming Pool provide the required academic and cultural ambience that complements the activities in the institution.

The unique courses on Business Awareness, Corporate India, Professional Aptitude and Logical Reasoning, Indian Business, Leadership, Communication Practical, Personality Development & Life skills provide students great exposure and make the learning relevant to the corporate world.

The students have to choose one Open Elective Course from the hobby based courses in Photography, Dance, Theatre, Music, Fine Arts, Hotel Operations, Radio Jockey, Health and Wellness to pursue their interests and passion besides the core management courses.

The students need to pursue one of the six industry based specializations viz Digital Marketing, Event Management, Business Analytics, Supply chain and logistics, Financial Markets and Financial Services that helps student to get placement in these sectors.

The teaching faculty is well qualified and competent. Most of them either have industry experience or have completed PhD. The core team of experienced teachers being there from past 15 years adds to the academic depth of the Institute. The innumerable Workshops/ Seminars, Executive Interactions, Industry Visits and Tours and internships make the learning industry oriented and practical in nature.

The Institute Innovation Council (IIC) and MOU with Deshpande Foundation provide excellent platform and guidance for budding student entrepreneurs. ICT academy membership enables the student to keep pace with the latest developments and trends in technology.

The Rotaract and LEAD Cells inculcate social responsibility, make students sensitive to the social issues and encourage them to find solutions to the same through their efforts.

At CBALC it is "Learning by Doing". The student centric learning process along with various projects, presentations, the various in house events like club activities, the pride of CBALC "CBL", Communication Classes, "Darpan" and "Abhivyaktih" the cultural events, "Gladiator" and "Mahapathika" the management events, "Yuva" the intercollegiate event, "Anusmaran" the annual day, the campus events like "Aarambh" and the flagship events BIZWHIZ, Genesis, Sixth Sense, The Intern, Finalyst, MAD about advertising all provide ample opportunities to students to discover various facets of their personality and develop them.

The performance of our students in the last 26 years, five ranks to the Karnatak University before the institute becoming autonomous, 153 General Championships won by the students in various State and National level inter college Management events, the excellent placements in leading corporate houses and the successful alumni bear the testimony to the quality management education imparted.



The Course

Bachelor of Business Administration – Honours (B.B.A. – Honours) is a four-year programme spread over eight semesters and is affiliated to Rani Channamma University, Belagavi.

The candidate has an option to exit after TWO, FOUR and SIX semesters of the programme and shall be awarded Certificate, Diploma, and Basic Degree, respectively with a provision to reenter and complete the degree.

Eligibility for Admission

Minimum of 35% in 10+2 (Science / Commerce / Arts / Diploma)

Course Structure

Each semester is of 16 weeks

The Programme is offered under NEP (National Education Policy). There are 26 Discipline Specific Core Courses, 20 Elective Courses, 10 Ability Enhancement Courses, 20 Skill Enhancement Courses spread across eight semesters.

The students can opt for

- Hobby based Elective Courses during First to Fourth Semester in the following areas – Vocal Music, Instrumental Music, Dance, Photography, Theatre, Hotel Operations, Fine Arts, Radio Jokey, Fitness.
- Discipline Specific Elective Courses during Fifth to Eighth Semester in one of the following areas – Financial Services, Financial Markets, Digital Marketing, Event Management, Supply Chain & Logistics and Business Analytics.

Course Evaluation

The Course with 1/2 Credits is evaluated for 50 Marks and 3/4 Credits is evaluated for 100 Marks.

The Marks Allocation of 3/4 Credits Courses (100)

60 Marks – End Semester (Final Exam) Assessment

40 Marks – Internal Assessment

The Marks Allocation of 1/2 Credits Subjects (50)

30 Marks – End Semester (Final Exam) Assessment

20 Marks – Internal Assessment

Minimum percentage for passing

40% in End Semester Examination and 50% Overall

COURSE STRUCTURE

Keeping in view the dynamic nature of the industry we at CBALC revise the syllabus and pedagogy to meet the industry requirements and make students ready to face challenges in their further life.

The syllabus at our institute is updated regularly with the feedback of industry, alumni and academic experts.

BBA I YEAR

Sr. No.	I Semester	Credits	II Semester	Credits
1	DSC 1 - Corporate India - I	3	DSC 5 - Corporate India - II	3
2	DSC 2 - Business Awareness - I	3	DSC 6 - Business Awareness - II	3
3	DSC 3 - Management Principles & Application	3	DSC 7 - Financial Accounting	3
4	DSC 4 - Personality Development & Life Skills - I	3	DSC 8 - Personality Development & Life Skills - II	3
5	Open Elective Course - 1	3	Open Elective Course - 2	3
6	SEC 1 - IT for Management - I	2	SEC 3 - IT for Management - II	2
7	SEC 2 - Business Communication - I	2	SEC 4 - Business Communication - II	2
8	AECC 1 (Language 1) - Kannada	2	AECC 4 (Language 3) - Kannada / Hindi / French / German	2
9	AECC 2 (Language 2) - English	2		
10	AECC 3 Environmental Studies	2	AECC 5 (Language 4) - English	2
11	Sports	1	AECC 6 Indian Constitution	2
12	Extra - Curricular Activities	2	Sports	1
	Extra - Curricular Activities	2	Extra - Curricular Activities	2
	Total Credits	28	Total Credits	28

EXIT OPTION WITH CERTIFICATE (56 CREDITS)

BBA II YEAR

Sr. No.	III Semester	Credits	IV Semester	Credits
1	DSC 9 - Principles of Marketing	3	DSC 13 - Indian Business Environment	3
2	DSC 10 - Managerial Economics	3	DSC 14 - Financial Management	3
3	DSC 11 - Organizational Behaviour	3	DSC 15 - Human Resource Management	3
4	DSC 12 - Principles of Innovation and Entrepreneurial Management	3	DSC 16 - Start-up Ecosystem Management	3
5	Open Elective Course 3	3	Open Elective Course 4	3
6	Skill Enhancement Course 5	3	Skill Enhancement Course 7	3
7	Skill Enhancement Course 6	3	Skill Enhancement Course 8	3
8	AECC 7 (Language 5) - Kannada / Hindi / French / German	2	AECC 9 (Language 7) - Kannada / Hindi / French / German	2
9	AECC 8 (Language 6) - English	2	AECC 10 (Language 8) - English	2
10	Sports	1	Sports	1
11	Extra - Curricular	2	Extra - Curricular	2
	Total Credits	28	Total Credits	28

EXIT OPTION WITH DIPLOMA (112 CREDITS)

BBA III YEAR

Sr. No.	V Semester	Credits	VI Semester	Credits
1	DSC 17 – Business Taxation	3	DSC 20 – Business Laws	3
2	DSC 18 – Production and Operations Management	3	DSC 21 – Business Ethics & Corporate Governance	3
3	DSC 19 – Business Research Methods	3	DSC 22 – Blockchain Application for Managers	3
4	Discipline Specific Elective – I	4		
5	Discipline Specific Elective – II	4	Discipline Specific Elective – V	4
6	Discipline Specific Elective – III	4	Discipline Specific Elective – VI	4
7	Discipline Specific Elective – IV (Internship Project – I)	4	Discipline Specific Elective – VII	4
8	Sports	1	Discipline Specific Elective – VIII (Internship Project – II)	4
9	Extra – Curricular	2	Sports	1
			Extra – Curricular	2
	Total Credits	28	Total Credits	28

EXIT OPTION WITH BACHELOR OF BUSINESS ADMINISTRATION, B.B.A. BASIC DEGREE (168 CREDITS)

BBA IV YEAR

Sr. No.	VII Semester	Credits (L+T+P)	VIII Semester	Credits (L+T+P)
1	Discipline Specific Course 23	3	Discipline Specific Course 25	3
2	Discipline Specific Course 24	3	Discipline Specific Course 26	3
3	Discipline Specific Elective – IX	4	Discipline Specific Elective – XI	4
4	Discipline Specific Elective – X	4	Discipline Specific Elective – XII	4
5	Discipline Specific Elective – XI	4	Discipline Specific Elective – XIII	4
6	Research Methodology	4	Research Project	6
	Total Credits	22	Total Credits	24





Event Management

Event management is a multifaceted activity. Major constituents of this profile include creativity, meticulous planning, relationship management, advertising and marketing and much more, all rolled into one seamlessly choreographed process.

Careers: Event Planner, Event Coordinator, Event Production Head / Team member, Public Relations Officer, Event (Budgeting & Finance) Executive, Event Legal Executive.

Supply Chain & Logistics

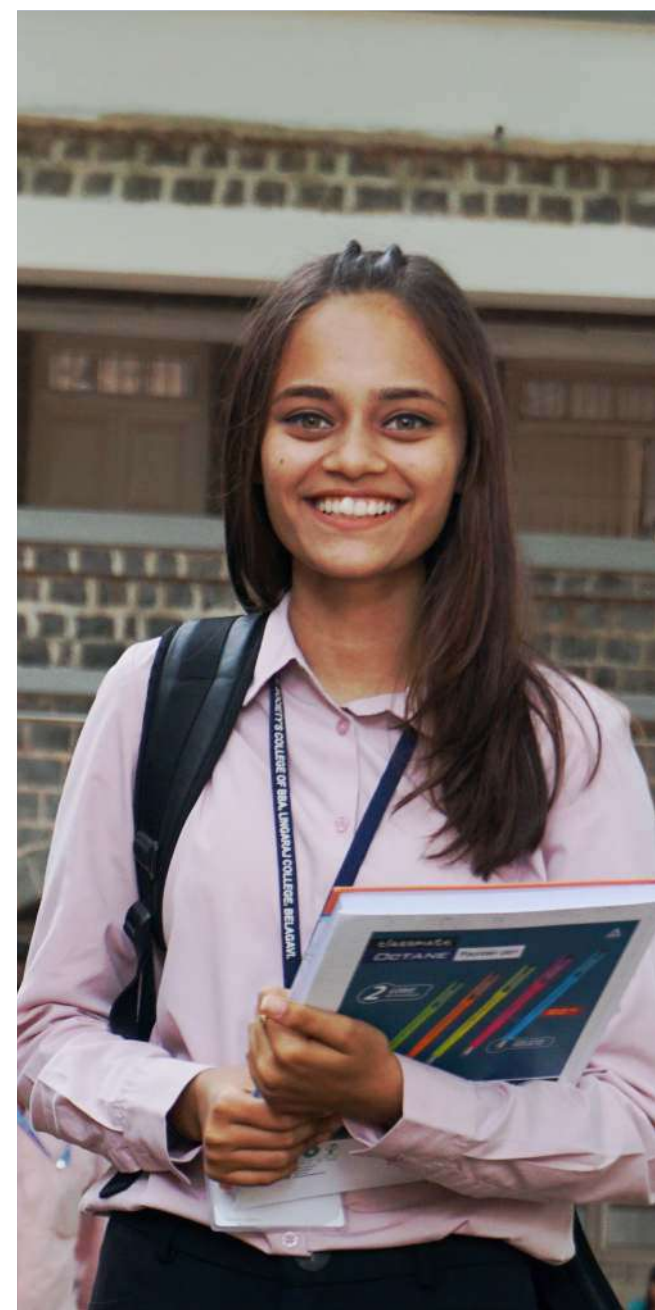
SCM specialization is for students with interest in supply chain activities to include transportation and logistics, warehousing, distribution, purchasing/procurement, and inventory management.

Careers: Procurement Manager, Demand Planning Analyst, Distribution Centre (DC) Supervisor, Logistics Software Manager, Materials Manager, Purchasing Manager, Supply Chain Consultant, Vendor Managed Inventory Coordinator.

Financial Services

Financial Services specialization develops the expertise to manage successfully in contemporary Financial Institutions such as banks, insurance companies and wealth management firms.

Careers: Investment Advisors, Fund Managers, Personal Financial Advisor, Financial Manager, Cost Analyst, Bank Manager, Insurance Advisors.





Digital Marketing

Digital marketing is one of the most lucrative industries in the modern world. This puts digital marketing skills in high demand for businesses of all shapes and sizes. The Specialization explores several aspects of the new digital marketing environment.

Careers: Digital Marketing Manager, Search Engine Optimizer, Social Media Marketing Expert, Content Marketing Manager, Copywriter, Search Engine Marketer/ Specialist and Conversion Rate Optimizer.

Business Analytics

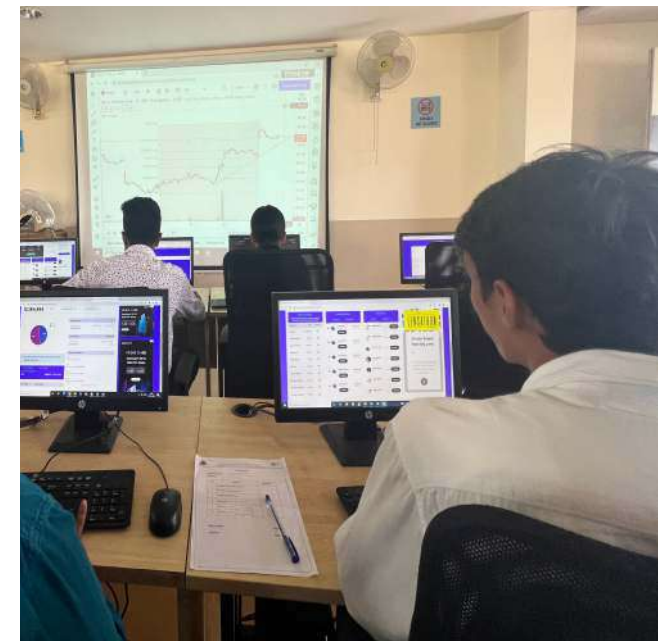
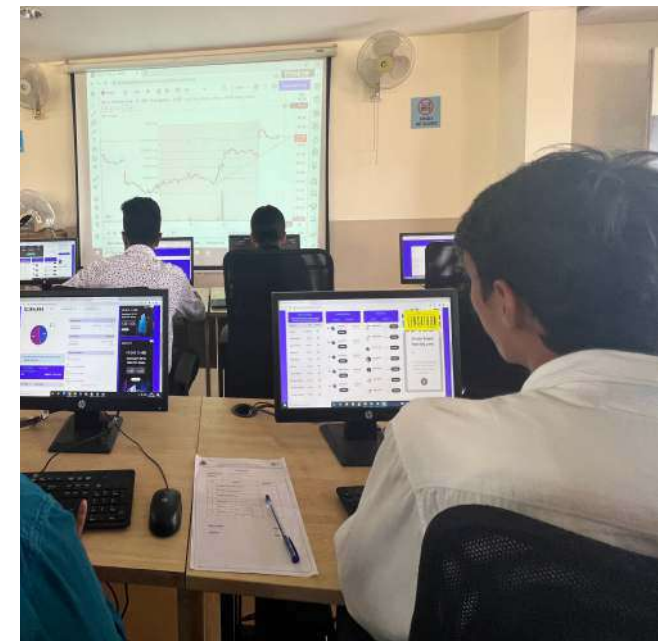
This Specialization provides how data analysts describe, predict, and inform business decisions in the specific areas of marketing, human resources, finance, and operations, and you'll develop basic data literacy and an analytic mindset that will help you make strategic decisions based on data.

Careers: Financial Analyst, Marketing Analytics Manager, Business Intelligence and Analytics Consultant, Fraud Analyst & Retail Sales Analyst.

Financial Markets

This specialization focuses primarily on understanding the markets in which various financial instruments are traded and understanding the factors that influence the return and risk characteristics of financial instruments, both individually and in portfolios.

Careers: Financial Analyst, Business Analyst, Associates, Equity Research Analyst, Stock Brokers & Statisticians.



THE OPEN ELECTIVES

The Open Elective Courses are introduced with the idea of all-round and comprehensive student development. The students can choose from a wide range of electives like music, dance, theater, health and wellness, photography, radio jockey, hotel operations and fine arts to further enhance their skills and knowledge.



Dance

The students can pursue a versatile range of dance styles such as Bharatnatyam and freestyle.



Photography

This course helps students to understand photography and handle DSLR cameras taught by experienced photographers with industry experience.



Music-Instrumental

The students are taught the musical instrument guitar by dedicated professionals who offer through and hands-on teaching.



Hotel Operations

This unique course gives students an opportunity to practically understand and experience the hotel industry which includes catering and hospitality.



Fine Arts

The students learn to express themselves artistically and explore various creative and imaginative styles like drawing, painting and sketching.



RJ-Radio Jockey

The students explore and experience the world of radio and learn basic skills like voice modulation, speech recognition, reading and writing comprehension, along with basic technical knowledge to handle various equipment used in the production of a radio show.



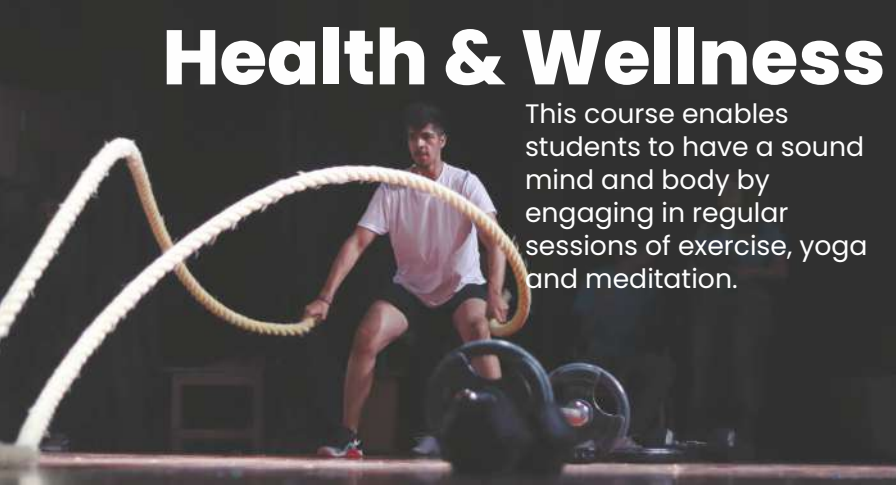
Music-Vocal

This open elective allows the students to pursue their musical talent of classical singing and are offered an outlet for their creativity.



Health & Wellness

This course enables students to have a sound mind and body by engaging in regular sessions of exercise, yoga and meditation.



Theatre

This course introduces the students to the stage and an understanding of the various elements of characterization, dialogue, costume and lighting through plays, dramas and street plays.



INDUSTRIAL VISITS & TOURS



The Industrial Tours/Visits, On-site trainings and executive interactions act as the interface between the institute and industry. The students have visited companies at various cities such as Belagavi, Nashik, Silvassa, Bailhongal, Hyderabad, Mumbai, Hubballi, Kochi and Kolhapur



STUDENT LIFE



COMPUTER LAB



LIBRARY



AC SEMINAR HALL



INDOOR STADIUM



LADIES ROOM



HANGOUT



HOSTEL



PLAYGROUND



CLASSROOM



AMPHITHEATRE



AV ROOM



SWIMMING POOL



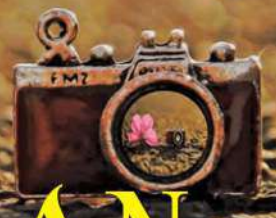
BASKET BALL COURT



CENTRAL HALL



Presents



ANVESHAN

*you get what you focus on,
so focus on what you want.*



ANVESHAN



NEEV – THE ROOTS OF
SUCCESS



DARPAN

ACTIVITIES AT CBALC



DANDIYA





ANUSMARAN



ACTIVITIES AT CBA LC



CBL GOT TALENT



SHUBHARAMBH



OUTBOUND





CBALC BASIC WINNERS TEAM

SEASON

01

**PROUD
CBALCITES**

SEASON

02

**CBALC
RANGERS**

SEASON

03

DEFENDERS





**CBALC
BUSINESS
LEAGUE** **PRO**
for Advanced Learners

CBALC PROFESSIONAL **WINNERS** TEAM

SEASON

01

TROJANS

SEASON

05

AFFICIANADOS

SEASON

08

GLADIATOR

SEASON

11

DESTROYERS

SEASON

02

FIERY FIGHTERS

SEASON

06

FDC

SEASON

09

**PARAMOUNT
METTLE**

SEASON

04

AFFICIANADOS

SEASON

07

BRANIACS

SEASON

10

FALCONS



Workshop on Securities Markets
by Thejas N. Asst. Manager NSDL



SEAL Workshop on Financial Services
by Karvy Stock Broking

WORKSHOPS



Workshop on Content Marketing
by Hamza Chhatrisa, Pune



Heartfulness Meditation Workshop
by Jeevan Khataav & Priya Khataav



Workshop on Logistics Management
by Shri. Anup Mali, Belagavi



Workshop on Event Management
by Ms. Rita Kapileshwarkar, Bengaluru



Workshop on Business
Communication & Softskills by
Dr. Arthur Fernandes, Goa



Workshop on Cyber Crime
by Shri. Swapneel Patnekar,
Belagavi



Workshop on Creative Thinking Skills
by Ms. Ashwini Patil, Belagavi



LEAD (Leaders Accelerating Development) is a **youth-leadership program** that works with college students to foster empathetic, innovative entrepreneurial thinking towards sustainable social change. Our institute has signed an MOU with Deshpande Foundation's LEAD which focusses on fostering leadership, social entrepreneurship and innovative capabilities in the students.

CBALC LEAD Cell undertakes the universal development of students by exposing them to social issues and encouraging them to volunteer their time towards community building activities.





The Rotaract Club of KLE CBALC is affiliated to the prestigious Rotary Club of Belgaum. The vision is to bring together youth leaders to actively involve in bettering the world and develop their leadership and professional skills. The sole intention of this association is to have the students engaging themselves with the community and provide vocational services.





INSTITUTE INNOVATION COUNCIL

KLE's Lingaraj College has established Institution's Innovation Council (IIC) as per the guidelines of 'MoE's Innovation Cell (MIC)' in the year 2019. The initiative was to create a vibrant local innovation eco-system, start-up supporting mechanism, establish function eco-system for scouting ideas and pre-incubation of ideas and to develop better rational ability for students from the different streams such as Arts, Commerce and Business Administration. IIC Lingaraj College role is to engage large number of faculty members, students and staff in various innovation and entrepreneurship related activities such as ideation, Problem solving, Design Thinking, IPR, project handling and management at Pre-incubation/ Incubation stage, etc., so that innovation and entrepreneurship ecosystem gets established and stabilized in the College.



TEDx KLECBALC

TEDx is a grassroots initiative, created in the spirit of TED's overall mission to research and discover "ideas worth spreading." TEDx brings the spirit of TED to local communities around the globe through TEDx events to uncover new ideas and to share the latest research in their local areas that spark conversations in their communities.

Another feather in the cap of KLE CBALC is that the institute has received the license from TEDx to conduct an event under the name TEDxKLECBALC, an independently organized TED event.

Through TEDxKLECBALC our goal is to bring together bright minds to give talks that are idea-focused and on a wide range of subjects - to foster learning, inspiration and wonder and provoke conversations that matter.

We are looking to engage speakers who have created a positive disruption in their respective industries or areas of work and to understand how they have been the ones who have taken the road less travelled.



EVENTS





FACULTY



Dr. P. R. Kadakol

B.Sc., MBA, UGC-NET, Ph.D.

PRINCIPAL

A Graduate in Science with MBA in Marketing, has secured First Rank to Karnatak University in B.Sc. in 1995. He cleared the UGC-NET Examination in 1998 & 2015. He has 25 years of teaching experience and has completed Ph.D. from Rani Chennamma University, Belagavi along with PG Certification in Digital Marketing & Communication (Social Media, Content Marketing and Data Analytics) from Upgrad and MICA.

Area of Expertise: Marketing, Digital Marketing, Quantitative Techniques and Personality Development & Life Skills



Prof. Vibha Hegde

B.Sc., MBA, UGC-NET (Ph.D.)

She is a Science Graduate with MBA in Human Resources who cleared the UGC-NET Examination in 2012. She is also a Google Certified Educator. She has 19 years of work experience consisting of 3 years of corporate experience in Public Relations and 16 years of teaching experience. She has registered for a Ph.D. at Visvesvaraya Technological University (VTU), Belagavi.

Area of Expertise: Human Resource Management and General Management.



Prof. Soumya Naik

MBA, (Ph.D.)

She is a Management Graduate with MBA in Marketing. She has 17 years of work experience comprising 3 years of industry experience and 14 years of teaching experience. She has worked with ICICI Bank and Kotak Mahindra. She has registered for a Ph.D. program at Visvesvaraya Technological University (VTU), Belagavi. She has completed the Certified Digital Marketing Master Course from Digital Vidya and Vskills - Intelligent Communication Systems India Ltd. GOI.

Area of Expertise: Marketing, Digital Marketing and Indian Business.



Dr. Nandini Francis

B.Com, MBA, Ph.D.

She is a Commerce Graduate with an MBA in Finance. She has 17 years of work experience comprising 3 years of industry experience and 14 years of teaching experience. She has worked with ICICI Lombard. She has completed her Ph.D. from Visvesvaraya Technological University (VTU), Belagavi.

Area of Expertise: Financial Services, Event Management, Marketing and Entrepreneurship Development.



Prof. Pankaj Desai

MBA, UGC-NET, K-SET (Ph.D.)

He is a Management Graduate with MBA in Marketing & HR and has cleared the UGC-NET in 2013 and K-SET Examination in 2016. He has also completed PG Certification in Digital Marketing & Communication (Social Media and Content Marketing) from MICA & Upgrad. He has 11 years of work experience comprising 2 years of industry experience and 9 years of teaching experience. He has registered for the Ph.D. program at Rani Chennamma University, Belagavi.

Area of Expertise: Marketing, Digital Marketing and Business Awareness.



Prof. Padma Mankani

M.Sc, MBA, K-SET (Ph.D.)

She is a Science Postgraduate with MBA in Finance and Marketing and is also a certified NISM Trainer. She is recognized as SEBI empaneled SMART Trainer for Securities Markets and NISM Empaneled Trainer for Kona Kona Shiksha. She has 21 years of work experience consisting of 16 years of industry experience and 5 years of teaching experience. She has worked with ICICI Bank. She has registered for a Ph.D. program at Visvesvaraya Technological University (VTU), Belagavi.

Area of Expertise: Finance, Financial Services and Markets, Business Analytics.



Prof. Niranjana Daddikar

MBA

He is a Management Graduate with MBA in Finance. He is a Member of the Bangalore Stock Exchange. He is recognized as SEBI empaneled SMART Trainer for Securities Markets. He has 17 years of work experience comprising 14 years of industry experience and 3 years of teaching experience. He has worked with Motilal Oswal Financial Services Ltd.

Area of Expertise: Finance, International Business, Financial Markets and Business Analytics.



Prof. P. Chandrashekar

B.Sc., MBA, M-Phil.

He is a Science Graduate with MBA in Marketing & Finance. He has 36 years of work experience consisting of 11 years of industry experience and 25 years of teaching experience. He has worked in the Logistics and Manufacturing Industry at different capacities.

Area of Expertise: International Business and Total Quality Management.



Prof. Anuja Kolekar

MBA (Ph.D.)

She is a Management Graduate with MBA in Marketing and Finance, and has secured Third Rank to Rani Channamma University in MBA in 2015. She is certified in SAP, Rural Development, Event Management from Vskills – Intelligent Communication Systems India Ltd. GOI. She has 4 years of teaching experience. She has registered Ph.D. program at Visvesvaraya Technological University (VTU), Belagavi.

Area of Expertise: Marketing, Indian Business and Event Management.



Prof. Sanju Jyoti

M.Com, K-SET

He is a commerce graduate with M.Com in Accounts and Finance. He has cleared the K-SET Examination. He has 4 years of work experience consisting of 1 year of Industry experience and 3 years of Teaching experience.

Area of Expertise: Accounts, Finance & Taxation.



Prof. Francesca Carvalho

B.Com, MBA

She is a Management Graduate with MBA in Human Resources. She has 7 years of work experience comprising 5 years of Industry Experience in Core HR area and 2 years of Teaching Experience.

Area of Expertise: Human Resources Management.



Prof. Shruti Nuli

B.E., MBA

She is a Engineering Graduate with MBA in Marketing. She is a certified International Logistics Management Professional by Vskills – Intelligent Communication Systems India Ltd. GOI. She has 8 years of work experience consisting of 6 years of industry experience and 2 years of teaching experience.

Area of Expertise: Sales & Marketing, Supply Chain Management, Logistics Management & Production



Prof. Nachiket Hanmantgad

MBA

He is a Management Graduate with MBA in Marketing. He has 7 years of work experience comprising of 4 years of Industry Experience in Banking and Healthcare sector and 3 years of Teaching Experience.

Area of Expertise: Marketing and Entrepreneurship Development



Prof. Reshma Shivannavar

B.Sc., MBA

She is a Science Graduate with MBA in Human Resource and Marketing. She has 8 years of work experience comprising of 5 years of Industry Experience and 3 years of Teaching Experience.

Area of Expertise: Human Resource Management, Management Principles and Application, Business Laws and Managerial Economics



Prof. Jeevitha B. S.

B.Sc., MBA, UGC-NET

She is a Science Graduate with MBA in Finance from VTU Belagavi. She has cleared the UGC-NET Examination in 2011. She has 10 years of Teaching experience.

Area of Expertise: Banking and Finance.



Prof. Vishakha Mandrawadkar

M.A English Literature

She is a Arts graduate majoring in English Literature, Journalism and Psychology and further pursued masters in English Literature from the University of Mysore. She has completed two levels of the Business English Communication course offered by Cambridge University. She has a teaching experience of a year and is also a freelance content writer.

Area of Expertise: English Literature, Grammar, Linguistics.



Prof. Stanely Stewan Mudalagi

B. Sc. HMCTT, MBA

He is a MBA with Marketing Specialization and graduated in Hotel Management Catering and Tourism Technology. He has 11 years of industrial experience in hospitality, business consultancy and Education.

Area of Expertise:Marketing, Event Management, Hotel Management.



Prof. Agnel Fernandes

MBA

He is a MBA in Human Resource and Marketing. He has 3 years of work experience consisting of 1 year of corporate experience as an HR Generalist at RDIGS and 2 years of teaching experience.

Area of Expertise: Human Resources and Marketing, Organisational Behaviour.



Prof. Vaishnavi Jangale

M.Sc.

She is a science postgraduate in Statistics. She has 2 years of teaching experience.

Area of Expertise:
Statistics, Aptitude, Data Science, Business Analytics.



Miss. Deepa S. Khandoji

B.A, MLISc – Librarian

She is a Graduate in Arts with Post Graduation in Library and Information Science. She has work experience of 4 years as a Librarian.

Alumni

SPeAKS



Mr. Mahesh Kudtarkar
(1996 - 1999)

AVP - Human Resources,
Reliance Retail Ltd.,
Mumbai.

"I am privileged to be associated with this Institute as student of the first batch. I really enjoyed every moment there, from studies to Industrial visits and events to assignments. It improved my leadership and interpersonal skills. CBALC has given me much more than just a degree. I was shaped, molded and crafted in the journey of three years. I would attribute much of my success in the MBA program and professional life to the solid foundation I received at CBALC".



Mr. Vinay Patil
(1997 - 2000)

AVP, Human Resources,
K Raheja Corp.,
Mumbai

"The 3 years that I spent at KLE CBALC gave me the right start to the journey of my professional career. Well rounded curriculum, great academics and exposure to various extra-curricular activities contributed in honing my management skills in the formative years".



Mr. Praveen S. Musandi
(1998 - 2001)

AVP - Area Manager - Priority
Banking, Kotak Mahindra
Bank Ltd, Bengaluru.

"There are very few institutes which epitomize forward thinking, developing practical skills, nurturing leadership qualities and providing the platform to excel in your academic journey. I personally rate very high CBALC in this regard. It has the right ingredients of great faculty, fabulous infrastructure and most importantly the orientation towards practicality or real world. In short, this institute is a passport to your successful journey".



**Squadron Leader
Roopashri Sabarad (Retd.)**
(2000 - 2003)

Security-in-Charge -North
Karnataka & Goa,
Canara Bank, Hubballi.

"I am proud to have spent my most valuable and moldable years of graduation in my alma-mater CBALC, wherein not just studies but human values were imparted to us. Back in those days of no internet, it meant a lot in shaping our fundamentals. Emphasis on sustainable growth was part of the curriculum which helped in building our personalities".



Mr. Nagavinay Budagiri
(2001 - 2004)

Manager (Finance &
Accounts), KSIIDC Ltd,
Bengaluru.

"My experience with CBALC is possibly the most admirable moment of my life. Being part of CBALC made my life easy. Staff and Teachers helped me not only with my studies but also my social life. Though I pursued CA after BBA, the experience I gained in CBALC has helped me in my career in more ways than one".

Alumni

SPRINKS



Mr. Sandeep Hongalmath
(2003 - 2006)

AGM- Brand & Marketing
(India), Reliance Trends,
Bengaluru.

"CBALC was a great learning curve at the right time. The college was a great mix of education, sports and life skills which were extremely important at that age. The college provides a lot of exposure which is critical for a management graduates. The three years I spent here were truly the best part of my journey. I have also seen some really good talents come out of the Institute who have excelled in the corporate world".



Mr. Manjunath Onarotti
(2006-2009)

Regional HR Head,
TVS Electronics Ltd.,
Bengaluru.

"3 years of College Life is stepping stone to build your professional career in right direction. During my journey in CBALC I was lucky to get good guidance from my Faculty and Friends. I'm proud to say that CBALC has helped me to make my foundation strong by improving overall skill development."



Miss. Vibha Gaonkar
(2008-2011)

Business Analyst,
Precision Technologies,
New Jersey, USA

"CBALC is a hidden gem of management colleges. This gem sets your foundation to be successful in the business world. The college instilled in me a wealth of knowledge, improved my communication skills, and taught me how to be a leader in three years. I applied my CBALC teachings during my MBA, my second master's at Georgetown University, and my workplace. The college transformed my life".



Mr. Sushant Patil
(2010 - 2013)

Finance Manager,
Amaris Consulting,
London, UK

"A great deal of what I am today came from my time at CBALC. The institute is full of learning opportunities, here you'll find capable professors, amazing tech facilities and if you're lucky enough some truly great friendships."



Mr. Atif Beerwala
(2013 - 2016)

Moderation Services Analyst
at Sprinkl &
Fashion - Lifestyle Blogger
on Instagram

"From an adamant young blood teenager to a focused multitasking professional who can stand tall in this cut throat competitive world, my alma mater KLE CBALC has been instrumental in bringing out the best in me."



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IS
INVESTMENT
NOT
EXPENDITURE"



KLE Society's

College of Business Administration

Lingaraj College, College Road, Belagavi, Karnataka - 590 001.

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